**Consumer Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**My Marketable Qualities:**

**What makes me unique?**

**What skills and abilities and/or products or services do I provide?**

**What are my work values?**

**What do I look for in a company?**



**Branding**

***YOU!***

|  |  |
| --- | --- |
| **+ Pros** | **– Cons** |
|  |  |
|  |  |
|  |  |

**My Career Goal Statement:**

* Primary work goal:

* Distance willing to travel/City:
* Types of companies/industry

Interested in:

* Desired Salary: $

***Example:*** Project Manager; within 30 miles of Atlanta, GA; within the financial, energy, telecommunications or engineering fields; earning $85K.

**My Email Signature:**

|  |  |
| --- | --- |
| **Name:** | **Title:** |
| **Contact Information:** |  |
| **Relevant Quote (optional):** |  |
| **My customized LinkedIn page: http://** |  |